

Hankinta Vinkit

MEDIAINFO 2022
38. annual



ALL ABOUT
WORKING MACHINES

SINCE 1984

CLOSING AND PUBLISHING DATES 2022

NUMBER 1 - JANUARY

CLOSING 13.1. - PUBLISHING 21.1.

NUMBER 2 - FEBRUARY

CLOSING 11.2. - PUBLISHING 21.2.

NUMBER 3 - MARCH

CLOSING 14.3. - PUBLISHING 22.3.

NUMBER 4 - APRIL

CLOSING 12.4. - PUBLISHING 25.4.

NUMBER 5 - MAY

CLOSING 19.5. - PUBLISHING 25.5.

NUMBER 6-7 - JUNE-JULY

CLOSING 10.6. - PUBLISHING 20.6.

NUMBER 8 - AUGUST

CLOSING 11.8. - PUBLISHING 19.8.

NUMBER 9 - SEPTEMBER

CLOSING 8.9. - PUBLISHING 16.9.

NUMBER 10 - OCTOBER

CLOSING 7.10. - PUBLISHING 17.10.

NUMBER 11 - NOVEMBER

CLOSING 10.11. - PUBLISHING 18.11.

NUMBER 12 - DECEMBER

CLOSING 2.12. - PUBLISHING 12.12.

MATERIALS:

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PUBLISHER - TIETOMEDIAT OY

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TECHNICAL DETAILS

MATERIAL

toimitus@hankintavinkit.fi

COMPRESSION

High resolution PDF, includes fonts.
In other cases self-extracting files.

FONTS

Adobe FontFolio, in other cases
as vectorised.

GRAPHICS AND IMAGES

200 dpi, material being sizes 1:1.
Colours of images:

- RGB, saved .jpg, no sharpening
- CMYK, saved .tif, sharpened

COLOURS

All other colours as CMYK-process
colours.

PROFILES

RGB: AdobeRGB
CMYK: ISOnewspaper26v4

You'll find ISOnewspaper26v4-profiles
and PDF-settings:
www.botniaprint.fi/aineisto/profillit/

If you need more info
about technical details,
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ADVERTISING RATES 2022

FRONT PAGE	3.154 €	210x297 mm	
1/1	2.954 €	260x355 mm	
1/2	1.763 €	260x175 mm	128x355 mm
1/4	1.111 €	172x130 mm	128x175 mm
1/8	775 €	128 x 85 mm	84x130 mm

DIMENSIONS Tabloid 280x400 mm, printing area 260x355 mm

OTHER SERVICES Inserts are possible.

All prices +VAT 24 %.

PAPER SIZE AND CIRCULATING

Tabloid 280 x 400 mm	1 c	40 mm	CIRCULATING
	2 c	84 mm	19500 copies.
PRINTING AREA	3 c	128 mm	Addressed mailing
PAGE 260x355 mm	4 c	172 mm	18200 copies.
DOUBLE PAGE 535x355 mm	5 c	216 mm	
No bleeds.	6 c	260 mm	PRINTING
			BotniaPrint, Kokkola

TARGET GROUPS Construction, harvesting and
estate maintenance entrepreneurs. Towns, communities.
Electricity- and telephone companies. Road maintenance
and defence forces. Agricultural/contractors. Machine dealers.

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